

# Alibaba.com verified Supplier



## Assessment Report

*Presented to*

**Shenzhen Keleer Technology Development Co., Ltd.**

深圳市科乐尔科技发展有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Cooperation Partner
Company Address	B-7C, Yuehai Building, 2616 Nanhai Avenue, Chuangye Road Community, Yuehai Street, Nanshan District, Shenzhen, China
City / Country:	Shenzhen / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	amolix
Gold Supplier Company Name:	Shenzhen Keleer Technology Development Co., Ltd.
Contact Person:	Mr. Bang Long
Phone Number:	0086-18688982640
Fax Number:	N/A
Email:	sales@amolix-inc.com
Website Address (URL):	<a href="http://amolix.en.alibaba.com">http://amolix.en.alibaba.com</a>

*Service Provided by Intertek*

*Report No.: 21489932\_T*





Alibaba.com Verified Supplier  
Assessment Report

Report No.: 21489932\_T

Report Number:	21489932_T	Assessment Type	Trade Assessment
Date of Assessment:	03/Mar./2021	Report Date:	03/Mar./2021
Assessor's Name:	Hui Peng	Validity Period:	04/Mar./2021 - 03/Mar./2022
Reviewed By:	Bill Lan	Online Verification:	<a href="https://www.intertek.com.cn/ASVService/Home/IndexCN">https://www.intertek.com.cn/ASVService/Home/IndexCN</a>

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## Section 1: Company Overview

Company Overview			
<b>1.1 Legal Validity</b>			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	9144030075429480 X0
Year Established:	16/Oct./2003	Validity Period:	16/Oct./2003-31/Dec./2049
Export Experience:	12 Years	Industry Experience:	18 Years
Registered Address:	B-7C, Yuehai Building, 2616 Nanhai Avenue, Chuangye Road Community, Yuehai Street, Nanshan District, Shenzhen, China		
Company Address:	B-7C, Yuehai Building, 2616 Nanhai Avenue, Chuangye Road Community, Yuehai Street, Nanshan District, Shenzhen, China		
Is It Listed Company?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Company Stock Code:	N/A
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Market Supervision Administration Bureau of Shenzhen
Registered Capital:	RMB 500000		
Corporate Representative:	Mr. Bang Long		
Industry:	Technology Development, Sales Of Electronic Products & Electronic Software		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat		
<b>1.2 Company Building Information</b>			
Certification Type:			
<input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size:	124 m <sup>2</sup>		
Office Size:	124 m <sup>2</sup>		

## Section 2: Human Resources

Human Resources				
2.1 Company Chart				
<pre> graph TD     GM[GM] --- PD[Purchase Dept.]     GM --- SD[Sales Dept.]     GM --- AD[Admin Dept.]     GM --- QD[Quality Dept.]     GM --- RD[R &amp; D Dept.]     GM --- FD[Finance Dept.]                     </pre>				
2.2 Employee Headcount				
Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total	
GM	1	0	1	
Purchase Dept.	1	0	1	
Sales Dept.	4	0	4	
Admin Dept.	1	0	1	
Quality Dept.	1	0	1	
R & D Dept.	2	0	2	
Finance Dept.	1	0	1	
<b>Total Number:</b>	11	0	11	
2.3 Management				
Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential

## Section 3: Current Export Situation

Current Export Situation						
There are <u>4</u> foreign trading employee(s) in the company.						
	Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing	
	Over 30 Years	0	English	Yes	Yes	
	21-30Years	0	N/A	N/A	N/A	
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11-20 Years	0	N/A	N/A	N/A	
6-10 Years	0	N/A	N/A	N/A	
2-5 Years	0	N/A	N/A	N/A	
Less than 2 years	4	N/A	N/A	N/A	
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
Export License Registration No.:		03704056			
Total Revenue (Previous Year):		USD 1500000			
Total Export Revenue (Previous Year):		USD 1500000			
Estimated Export Revenue (Current Year):		USD 2500000			
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
Nearest Port:		Shenzhen			
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR			
Accepted Payment Type:		<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input type="checkbox"/> Money Gram <input type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker			
Average lead time from product order confirmation to production delivery (products exiting the factory):					
Product Category		Num	Unit		
Resistance Bands		10	Days		
Abdominal Wheel		10	Days		
Jump Rope		7	Days		
Loop Bands		10	Days		
Yoga Mat		10	Days		
Average Sampling Time					
Product Category		Lead Time			
Resistance Bands		5 Days			
Abdominal Wheel		5 Days			
Jump Rope		5 Days			
Loop Bands		5 Days			
Yoga Mat		5 Days			
The Shortest Sampling Time					
Product Category		Shortest Lead Time			
Resistance Bands		1 Day			
Abdominal Wheel		1 Day			
Jump Rope		1 Day			
Loop Bands		1 Day			
Yoga Mat		1 Day			
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## Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	15
South America	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	5
Eastern Europe	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	10
Southeast Asia	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	10
Africa	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	5
Oceania	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	5
Mid East	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	10
Western Europe	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	30
Northern Europe	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	5
Southern Europe	Resistance Bands, Abdominal Wheel, Jump Rope, Loop Bands, Yoga Mat	Confidential	5
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	

## Section 5: Quality Assurance

Quality Assurance				
5.1.1 Quality Management System Certification				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
5.1.2 Product Certification				





Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
CE	BKC	BKC-180701213C	Smart Fishing Bite Alarm & AM-FA01, Etc.	31/Jul./2018-31/Dec./2049
FCC	TCB	2AQX9-AMFA01	Smart Fishing Bite Alarm	21/Aug./2018-31/Dec./2049
RoHs	BKC	BKC-180701199C	Smart Fishing Bite Alarm & AM-FA01, Etc.	30/Jul./2018-31/Dec./2049

### 5.2 Supplier Management

Item	Content	Observations /Comments
5.2.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.2.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.2.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No
5.2.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No
5.2.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No
5.2.6	Is there a procedure to conduct random product inspections after final packaging?	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary

### 5.3 After Sales Service

Item	Content	Observations /Comments
Report No:	21489932_T	Report date: 03/Mar./2021
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5.3.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.3.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.3.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.3.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input checked="" type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.3.5	Is there a product alert and recall procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.3.6	Do you have a complete after sales service capability?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>5.4 Overseas After Sales Service</b>		
5.4.1	Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.4.2	Is it possible to provide expatriate engineer services?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.3	If possible provide expatriate engineer, what kind of onsite after-sales services are included?	<input checked="" type="checkbox"/> Debugging <input type="checkbox"/> Maintain <input type="checkbox"/> Repair <input type="checkbox"/> Other



## Section 6: R & D Capacity

R&D Capacity				
<b>6.1 Current Situation</b>				
There are <u>2</u> R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	2		11-20 Years	0
Junior College	0		6-10 Years	2
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
<b>Patent Situation</b>				
Patent No.	The Name of the Patent		The Patent Type	Available Date
N/A	N/A		N/A	N/A
<b>Brand Situation</b>				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
N/A	N/A	N/A	N/A	N/A
<b>The Average Time For New Products Launched</b>				
Product Category		Num		Unit
Resistance Bands		35		Days
Abdominal Wheel		25		Days
Jump Rope		30		Days
Loop Bands		10		Days
Yoga Mat		15		Days
<b>The Shortest Time For A New Item Launched</b>				
Product Category		Num		Unit
Resistance Bands		15		Days
Abdominal Wheel		12		Days
Jump Rope		15		Days
Loop Bands		7		Days
Yoga Mat		7		Days
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		



Are there relevant design input/output, review, and verification documents available for the assessment company?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Based on inspection, are R & D employees equipped with adequate specialized equipment?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please list all key equipment used:	Confidential
Do R& D employees use any specific software for designing new products?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, please list the main software used:	CAD, AI
Please list all certifications and/or qualifications of the R & D department:	Confidential
Has the company established standard design procedures for new products?	<input checked="" type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No
Have the designed products been internal verified or validated?	<input checked="" type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input checked="" type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input checked="" type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No
Does the company has qualification requirements for designers?	<input checked="" type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input checked="" type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
What level of design services are provided?	<input checked="" type="checkbox"/> Only add logo/change color/material <input checked="" type="checkbox"/> Sample processing <input checked="" type="checkbox"/> Graphic processing <input checked="" type="checkbox"/> Create an entirely new product



New Products Launched quantity for each year		
Product Category	Num	Unit
Resistance Bands	3	Styles
Abdominal Wheel	4	Styles
Jump Rope	6	Styles
Loop Bands	3	Styles
Yoga Mat	6	Styles

#### 6.2 R&D Real Case Description

Customer's Name	Confidential
Customer's Location	Confidential
Customer's Industry:	Confidential
Order's Requirement Description:	Confidential

#### 6.3 Design Process

Process 1	Process 2	Process 3
Confidential	Confidential	Confidential
Description: Confidential	Description: Confidential	Description: Confidential

#### 6.4 Design Devices

Device 1	Device 2	Device 3
Confidential	Confidential	Confidential

## Section 7: Company Development / Expansion Plans

#### Company Development / Expansion Plans

Item	Company Development Action	Timeframe
1	The organization is going to make sales growing 70% than last year	1 Year



## Section 8: Certification & Photos

### Certification & Photos

#### Certification & Photos -- Business License (Original)



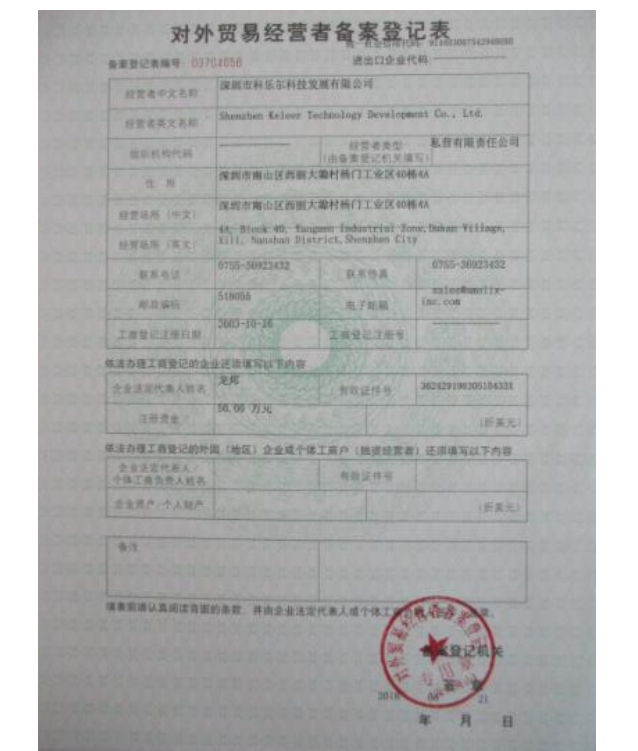
#### Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection



#### Certification & Photos -- Permit for Opening Bank Account



#### Certification & Photos -- Import And Export Registration





Patent Photos	
Certification & Photos -- N/A	Certification & Photos -- N/A
N/A	N/A

**Product Certification Photos**

**Certification & Photos -- CE Certification**

Essential requirement	Applied Specifications/Standards	Documentary Evidence
Art.3.1(a) Safety	EN60950-1:2006+A2:2013	BKC-180701213S
Art.3.1(a) Health	EN 62479:2010	BKC-180701213H
Art.3.1(b) EMC	ETSI EN 301 488-1 V2.2.0 (2017-03)	BKC-180701213E
Art.3.2 Radio	ETSI EN 300 328 V2:1.1 (2016-11)	BKC-180701213R

**Certification & Photos -- FCC Certification**

TCB GRANT OF EQUIPMENT AUTHORIZATION TCB

Issued Under the Authority of the Federal Communications Commission

MICOM Labs  
575 Boulder Court  
Pleasanton, CA 94566

Date of Grant: 08/21/2018  
Application Dated: 08/21/2018

NOT TRANSFERABLE

FCC IDENTIFIER: EAQX3-AMFA01

**Certification & Photos -- RoHS Certification**

**Certification & Photos -- RoHS Certification**

Certificate No.: BKC-180701199C

Applicant: Shenzhen Keleer Technology Development Co., Ltd.

Manufacturer: Shenzhen Keleer Technology Development Co., Ltd.

Product: Smart Fishing Bite Alarm

M/N: AM-FA01, AM-FA01A, AM-FA02, AM-FA03, AM-FA04

Test Standard: IEC 62321-3-1:2013

RoHS

**Certification & Photos -- N/A**

N/A










Quality Management System Certification Photos	
Certification & Photos -- N/A	Certification & Photos -- N/A
N/A	N/A
Trademark Photos	
Certification & Photos -- N/A	Certification & Photos -- N/A
N/A	N/A



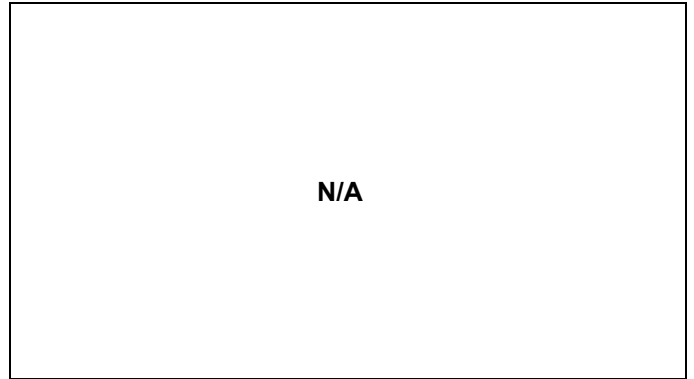
## Section 9: Company and Product Samples

Company and Product Samples	
<b>Company Gate</b>	<b>Office</b>
	
<b>Product Sample - Resistance Bands</b>	<b>Product Sample - Abdominal Wheel</b>
	
<b>Product Sample - Jump Rope</b>	<b>Product Sample - Loop Bands</b>
	
<b>Product Sample - Yoga Mat</b>	<b>Product Sample - N/A</b>



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## Section 10: Competitive Advantages

10.1 Product Group Capacity		
10.1.1 Products Sold (Within 12 Months)		
Products Name	Quantity	Revenue (USD)
Resistance Bands	50000 Sets	Confidential
Abdominal Wheel	50000 Pieces	Confidential
Jump Rope	250000 Pieces	Confidential
Loop Bands	40000 Sets	Confidential
Yoga Mat	100000 Pieces	Confidential
10.1.2 Suppliers Cooperated With (Within 12 Months)		
No. of cooperation suppliers (total)	15	
No. of suppliers (which cooperated over 2 times)	15	
No. of provinces which cooperation suppliers belong to	5	
Would the company like to provide design solution service for integration project?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, these projects include	Confidential	
Would the company like to provide a total solution for purchasing?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No	
If yes, please describe it	Confidential	
10.1.3 Real Case Description:		
Customer Name	Confidential	
Customer Country	Confidential	
Customer Region	Confidential	
Products Category	Confidential	
Order Value (USD)	Confidential	
Order Processing Process	Confidential	
Customer's Feedback	Confidential	
10.2 Real Case for Lower MOQ & Lead Time		
Products Name	MOQ (In the last 12 Months)	Shortest Lead Time
Resistance Bands	50 Sets	5 Days
Abdominal Wheel	50 Pieces	3 Days
Jump Rope	100 Pieces	1 Day
Loop Bands	100 Sets	3 Days



Yoga Mat	96 Pieces	3 Days
<b>MOQ (In the last 12months)</b>	<input type="checkbox"/> 10 以下 <input type="checkbox"/> 10-20 <input type="checkbox"/> 20-50 <input checked="" type="checkbox"/> 50-100 <input type="checkbox"/> 100-300 <input type="checkbox"/> 300 以上	

**10.3 Real Case for Large Contract**

Products Name	Order (In the past 12 Months)	Shortest Lead Time
Resistance Bands	8000 Sets	25 Days
Abdominal Wheel	8000 Pieces	20 Days
Jump Rope	50000 Pieces	30 Days
Loop Bands	5000 Sets	15 Days
Yoga Mat	10000 Pieces	20 Days

**10.4 Overseas after-sales service capacity**

Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, what onsite after-sales services are included	N/A
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input type="checkbox"/> No
Technical advice	<input type="checkbox"/> Yes <input type="checkbox"/> No
Personnel training	<input type="checkbox"/> Yes <input type="checkbox"/> No
Other:	N/A
Average response time:	
Num	Unit
N/A	N/A

**10.5 After-sales service capacity**

Average Guarantee Time		
Product Category	Num	Unit
Resistance Bands	12	Months
Abdominal Wheel	12	Months
Jump Rope	12	Months
Loop Bands	12	Months
Yoga Mat	12	Months
The Longest Guarantee Time		
Product Category	Num	Unit
Resistance Bands	24	Months
Abdominal Wheel	24	Months




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Jump Rope	24	Months
Loop Bands	24	Months
Yoga Mat	24	Months
Does the company accept small order?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	



## Section 11: Service Capabilities

11.1 Experience with Large-scale Procurement Contracts		
Have you had a procurement contract with a Fortune 500 company?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
The country/region of your overseas service center	N/A	
11.2 Overseas Showroom		
Do you have an overseas showroom?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Country/Region	N/A	
11.3 Offline Trade Show		
Have you participated in offline trade shows?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Tradeshow name	<b>Global Source Fair</b>	Official images from the trade show
Date attended	18/Oct./2018	
Host Country/Region	Hong Kong	



## Section 12: Supply Chain Capability

12.1 Centralized Procurement	
In the past 12 months, have you sold products from at least three sub-categories?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
12.2 Overseas Warehouse	
Do you have an overseas warehouse?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Country/Region	N/A

-- End of Report --